



COMPANY PROFILE

FLY FOOD TRADING W.L.L



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ABOUT FLY FOOD TRADING W.L.L.

Fly Food Trading W.L.L. is a leading importer and supplier of fresh fruits and vegetables, headquartered in Doha, Qatar. Committed to integrity, innovation, and customer satisfaction, we source premium-quality produce from trusted international suppliers, while also cultivating our own farms in Egypt and Algeria. This integrated approach allows us to maintain strict quality control and deliver exceptional freshness, meeting the diverse needs of our valued clients across various markets.





MISSION

Our mission is to deliver the highest quality fresh produce to the Qatari market by leveraging both our own farms and trusted international suppliers. We prioritize freshness, sustainability, and customer satisfaction through meticulously managed supply chains, ensuring top-tier service and product excellence.



VISION

Our vision is to become Qatar's leading supplier of fresh and sustainable produce. We aim to cultivate strong partnerships with global suppliers while promoting responsible sourcing from our farms in Egypt and Algeria, ensuring long-term value and ethical practices in every aspect of our business.

OUR EXPERTISE

We specialize in the importation of high-quality fruits and vegetables, offering reliable and timely deliveries to both premium and wholesale markets in Qatar.

PRODUCT RANGE

FRUITS

We offer an extensive selection of fruits sourced from Egypt, Algeria, Ecuador, Sri Lanka, Spain, India, China, and other regions.

VEGETABLES

Our vegetable offerings include carrots, beans, chilies, and onions. We also have the capability to source any type of vegetable globally, based on customer requirements.





SOURCING AND QUALITY CONTROL

GLOBAL SOURCING

Fly Food Trading sources produce from key regions, including China, South Africa, Pakistan, India, Turkey, Thailand, and Sri Lanka. Our strong partnerships with reliable suppliers, coupled with our own farms in Egypt and Algeria, ensure the highest product standards.

QUALITY ASSURANCE

Our products undergo rigorous quality control procedures, including laboratory testing. A dedicated team oversees quality control during harvesting, ensuring that only the best produce reaches our customers.

SUPPLY CHAIN

Our efficient supply chain—from farm to table—ensures that all products are handled with care and delivered fresh, adhering to the highest standards of quality and freshness.

WHY CHOOSE FLY FOOD TRADING?



COMPETITIVE PRICING

By growing some of our products on our own farms and maintaining low margins, we offer highly competitive pricing without compromising on quality.



FRESHNESS GUARANTEED

We ensure rapid processing and delivery, guaranteeing freshness at every stage from packing to distribution.



CUSTOMER SERVICE

We take full responsibility for damaged items and ensure excellent communication and swift response times with all our clients.



RELIABILITY

Our punctuality and commitment to delivering high-quality products have earned us a reputation for reliability.



SUPPLYING QATAR WITH ECUADOR'S FINEST BANANAS

Fly Food imports premium-quality bananas from Ecuador to Qatar, capitalizing on Ecuador's global reputation as a leading banana producer. To ensure the highest standards of freshness and quality, the bananas are shipped directly through a well-managed supply chain that includes.

SOURCING

Fly Food collaborates with trusted Ecuadorian farms known for their commitment to sustainable practices and superior banana cultivation.

TRANSPORTATION

The bananas are carefully transported in refrigerated containers, maintaining optimal ripeness and freshness throughout the journey.

IMPORTATION

Once the shipment arrives in Qatar, the bananas undergo swift customs clearance before being distributed to local retailers and markets.

MEETING MARKET DEMAND

This initiative addresses Qatar's increasing demand for fresh produce, especially bananas, which are a popular and essential fruit in the region.

By streamlining the import process, Fly Food ensures competitive pricing and a steady, reliable supply for consumers across Qatar.



MARKET PRESENCE IN QATAR

TRUSTED INDUSTRY PARTNERSHIPS

We take pride in supplying our products to some of the most esteemed companies in the industry, including leading names in the food sector.

DISTRIBUTION CHANNELS

Our products are directly imported and distributed to our partners and vendors, who then supply them to our key clients, ensuring smooth and efficient operations throughout the supply chain.



FUTURE PLANS

EXPANSION GOALS


Our future plans include supplying a wide range of high-quality fruits and vegetables to the Qatari market at competitive prices.


UPCOMING PROJECTS

We are preparing for harvests from our farms in various countries, further enhancing our ability to provide the freshest produce to the Qatari market. These initiatives underscore our commitment to meeting the growing demand for quality fruits and vegetables.





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